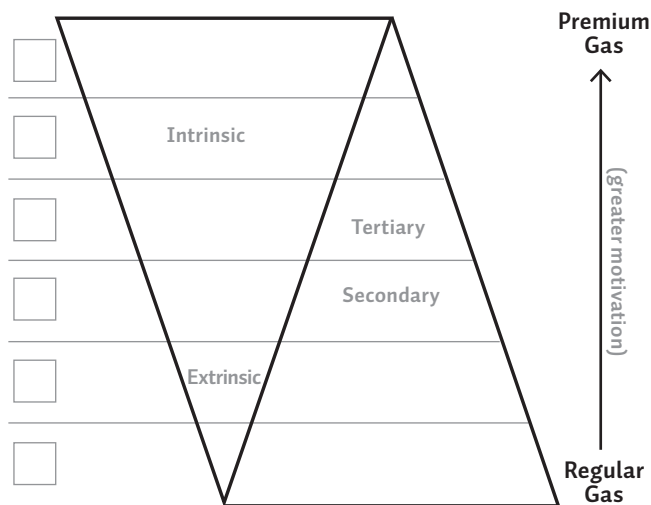


MOTIVATION TEST



It should be clear by now that tertiary motivation is the premium one we're all searching for. But the problem for all of us—whether you're a professional golfer, a doctor, or a person in any other line of work—is that even when you have a lot of it, it can flag or burn out. Life is hectic, and it can burn anyone out from time to time.

Using the tour player example again, some clients come to me and say they're struggling with their drive to continue working at the level that got them to where they are. It often happens when a player starts a family,